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POORNIMA
UNIVERSITY

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FACULTY OF DESIGN AND ARTS

DEPARTMENT OF VISUAL ARTS
(Applied Art)



SCHEME & SYLLABUS BOOKLET

BATCH 2022-2026

PROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA Applied Art

Batch: 2022-26

Teaching Scheme for Year: I

Semester: I

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credits
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
BULCSA1101	Environmental Studies	2	-	-	40	60	100	2
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
BABCAB1101	History of Ancient Civilization	2	-	-	40	60	100	2
BABCAB1102	Fundamentals of visual Art	2	-	-	40	60	100	2
BABCAB1103	Creative Thinking- I	1	-	-	40	60	100	1
B.	Practical							
BABCAB1201	Still Life	1	-	6	60	40	100	4
BABCAB1202	Design- I	2	-	4	60	40	100	4
BABCAB1203	Printmaking	1	-	4	60	40	100	3
BABCAB1204	Geometry & Perspective	2	-	2	60	40	100	3
C.	Department Elective:							
	Nil	-	-	-	-	-	-	-
D.	Open Elective:							
	Nil	-	-	-	-	-	-	-
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
BULCHU1201	Foundation English	-	-	2	60	40	100	1
BULCHU1202	Language Lab	-	-	2	40	60	100	1
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar, and Internship in Industry or Elsewhere							
	Nil	-	-	-	-	-	-	-
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB1601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	-	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	13	-	20	-	-	-	24
	Total Teaching Hours		33		-	-	-	

ROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA APPLIED ART

Batch: 2022-26

Teaching Scheme for Year: I

Semester : II

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credits
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
	Nil	-	-	-	-	-	-	-
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
BABCAB2101	History of Indian Art - I	2	-	-	40	60	100	2
BABCAB2102	History of Western art (ancient early medieval)	2	-	-	40	60	100	2
B.	Practical							
BABCAB2201	Nature Study	1	-	6	60	40	100	4
BABCAB2202	Design- II	1	-	6	60	40	100	4
BABCAB2203	Photography	1	-	2	60	40	100	2
BABCAB2204	Clay Modeling	1	-	4	60	40	100	3
C.	Department Elective:							
	Nil	-	-	-	-	-	-	-
D.	Open Elective:							
	As per Annexure – 1*	2	-	-	60	40	100	2
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
BULCHU2201	Communication Skills-I	-	-	2	40	60	100	1
BULCHU2202	Communication Skills-II	-	-	2	40	60	100	1
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar and Internship In Industry or Elsewhere							
	Nil	-	-	-	-	-	-	-
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB2601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	1	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	10	-	23	-	-	-	22
	Total Teaching Hours	33			-	-	-	-

PROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA APPLIED ART

Batch: 2022-26

Teaching Scheme for Year: II

Semester : III

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credits
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
	Nil	-	-	-	-	-	-	-
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
BABCAB3101	History of Indian Art- II	2	-	-	40	60	100	2
BABCAB3102	History Of Visual Communication	2	-	-	40	60	100	2
B.	Practical							
BABCAB3201	Corporate Identity & Branding	1	-	6	60	40	100	4
BABCAB3202	Drawing & Illustration - I	1	-	4	60	40	100	3
BABCAB3203	Lettering And Typography - I	1	-	2	60	40	100	2
BABCAB3204	Computer Graphics -I	1	-	4	60	40	100	3
C.	Department Elective: Anyone							
BABEAB3211	Printmaking - I							
BABEAB3212	Textile Designing - I	-	-	4	60	40	100	2
BABEAB3213	Modeling and Carving- I							
D.	Open Elective:							
	As per Annexure – 1*	2	-	-	60	40	100	2
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
BULCHU3201	Human values & professional ethics	-	-	2	60	40	100	1
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar, and Internship in Industry or Elsewhere							
	Nil	-	-	-	-	-	-	-
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB3601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	1	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	10	-	23	-	-	-	22
	Total Teaching Hours	33			-	-	-	-

PROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA APPLIED ART

Batch: 2022-26

Teaching Scheme for Year: II

Semester: IV

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credits
		Lectur (L)	Tutoria ls (T)	Practi cal (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
	Nil	-	-	-	-	-	-	-
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
BABCAB4101	History Of Western Art (Medieval)	2	-	-	40	60	100	2
BABCAB4102	Advertising Art & Ideas -I	2	-	-	40	60	100	2
B.	Practical							
BABCAB4201	Graphic Design - I	1	-	6	60	40	100	4
BABCAB4202	Lettering And Typography – II	1	-	2	60	40	100	2
BABCAB4203	Photography – I	1	-	4	60	40	100	3
BABCAB4204	Computer Graphics -II	1	-	4	60	40	100	3
C.	Department Elective: Anyone							
BABEAB4211	Printmaking - II							
BABEAB4212	Textile Designing - I	-	-	4	60	40	100	2
BABEAB4213	Modeling and Carving- I							
D.	Open Elective:							
	As per Annexure – 1*	2	-	-	60	40	100	2
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
BULCHU4201	Leadership & Management Skills	-	-	2	60	40	100	1
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar, and Internship in Industry or Elsewhere							
	Nil	-	-	-	-	-	-	-
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB4601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	1	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	10	-	23	-	-	-	22
	Total Teaching Hours		33		-	-	-	-

PROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA APPLIED ART

Batch: 2022-26

Teaching Scheme for Year: III

Semester : V

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credit
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
	Nil	-	-	-	-	-	-	-
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
BABCAB5101	Indian Modern Art & Artist - I	2	-	-	40	60	100	2
BABCAB5102	Western Modern art & artist	2	-	-	40	60	100	2
BABCAB5103	Advertising Art & Ideas -II	2	-	-	40	60	100	2
B.	Practical							
BABCAB5201	Graphic Design - II	1	-	6	60	40	100	4
BABCAB5202	Drawing & Illustration - I	1	-	4	60	40	100	3
BABCAB5203	Packaging & Labeling	-	-	2	60	40	100	1
BABCAB5204	Computer Graphics -II	1	-	4	60	40	100	3
C.	Department Elective: Anyone							
BABEAB5211	Printmaking - III							
BABEAB5212	Textile Designing - I	-	-	4	60	40	100	2
BABEAB5213	Modeling and Carving- I							
D.	Open Elective: Anyone							
	As per Annexure – 1*	2	-	-	60	40	100	2
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
BULCHU5201	Professional Skills-I	-	-	2	40	60	100	1
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar, and Internship in Industry or Elsewhere							
	Nil	-	-	-	-	-	-	-
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB5601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	-	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	11	-	22	-	-	-	23
	Total Teaching Hours	33			-	-	-	-

PROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA APPLIED ART

Batch: 2022-26

Teaching Scheme for Year: III

Semester : VI

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credit
		Lectur (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
	Nil	-	-	-	-	-	-	-
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
BABCAB6101	Indian Modern Art & Artist – II	1	-	-	40	60	100	1
BABCAB6102	Advertising Art & Ideas-III	2	-	-	40	60	100	2
BABCAB6103	Research Methodology	2	-	-	40	60	100	2
B.	Practical							
BABCAB6201	UI/UX Design	1	-	2	60	40	100	2
BABCAB6202	Portfolio & Presentation	1	-	6	60	40	100	4
BABCAB6203	Photography - II	1	-	4	60	40	100	3
BABCAB6204	Computer Graphics -II	1	-	4	60	40	100	3
C.	Department Elective: Anyone							
BABEAB6211	Printmaking - IV							
BABEAB6212	Textile Designing - I							
BABEAB6213	Modeling and Carving- I	-	-	4	60	40	100	2
D.	Open Elective:							
	As per Annexure – 1*	2	-	-	60	40	100	2
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
BULCHU6201	Professional Skills-II	-	-	2	60	40	100	1
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar, and Internship in Industry or Elsewhere							
	Nil	-	-	-	-	-	-	-
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB6601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	-	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	11	-	22	-	-	-	23
	Total Teaching Hours	33			-	-	-	-

PROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA APPLIED ART

Batch: 2022-26

Teaching Scheme for Year: IV

Semester: VII

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credits
		Lectur (L)	Tutorial (T)	Practic al (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
	Nil	-	-	-	-	-	-	-
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
	Nil	-	-	-	-	-	-	-
B.	Practical							
	Nil	-	-	-	-	-	-	-
C.	Department Elective: At least One							
	Nil	-	-	-	-	-	-	-
D.	Open Elective: Anyone							
	Nil	-	-	-	-	-	-	-
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
	Nil	-	-	-	-	-	-	-
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar, and Internship in Industry or Elsewhere							
BABCAB7501	Internship	-	-	-	60	40	100	6
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB7601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	-	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	-	-	-	-	-	-	7
	Total Teaching Hours	-	-	-	-	-	-	-

PROPOSED–SCHEME FORMAT

Faculty of Design & Arts

Name of Program: BVA APPLIED ART

Batch: 2022-26

Teaching Scheme for Year: IV

Semester : VIII

Course Code	Course Name	Teaching Scheme (Hrs. per Week)			Marks Distribution			Credits
		Lecture (L)	Tutorials (T)	Practical (P)	IE	ESE	Total	
A.	University Core Courses							
A.1	Theory							
	Nil	-	-	-	-	-	-	-
A.2	Practical							
	Nil	-	-	-	-	-	-	-
B.	Department Core Courses							
B.1	Theory							
	NIL	-	-	-	-	-	-	-
B.	Practical							
BABCAB8201	Self-Evaluation & Dissertation	2	-	8	40	60	100	6
C.	Department Elective: At least One							
	Nil	-	-	-	-	-	-	-
D.	Open Elective: Anyone							
	Nil	-	-	-	-	-	-	-
E.	Humanities and Social Sciences including Management courses OR Ability Enhancement Compulsory Course (AECC)							
	Nil	-	-	-	-	-	-	-
F.	Skill Enhancement Courses (SEC) OR Project work, Seminar, and Internship in Industry or Elsewhere							
BABCAB8301	Design Project	-	-	22	60	40	100	11
G.	Discipline, Value Added Courses & Social Outreach							
BABCAB8601	Discipline, Value Added Courses & Social Outreach							
	Talent Enrichment Programme (TEP)-I	-	-	1	50	-	50	1
	Library / MOOC / Online Certification Courses							
	Total	02	-	31	-	-	-	18
	Total Teaching Hours		33	-	-	-		

